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| APPLICATION NO.           | FILING DATE    | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.     | CONFIRMATION NO. |
|---------------------------|----------------|----------------------|-------------------------|------------------|
| 09/801,515                | 03/07/2001     | Kenneth L. Levy      | LevyXR                  | 5301             |
| 23735 75                  | 590 09/08/2004 |                      | EXAMINER                |                  |
| DIGIMARC CORPORATION      |                |                      | SONG, HOSUK             |                  |
| 19801 SW 72N<br>SUITE 250 | D AVENUE       |                      | ART UNIT                | PAPER NUMBER     |
| TUALATIN, (               | OR 97062       |                      | 2135                    |                  |
|                           |                |                      | DATE MAILED: 09/08/2004 | 4                |

Please find below and/or attached an Office communication concerning this application or proceeding.

|   | Application No.  | Applicant(s)  |                  |  |  |  |
|---|--|---|------------------|--|--|--|
|   | 09/801,515   | LEVY, KENNETH L.  | LEVY, KENNETH L. |  |  |  |
| Office Action Summary   | Examiner   | Art Unit  |                  |  |  |  |
|   | Hosuk Song   | 2135  |                  |  |  |  |
| The MAILING DATE of this communication ap<br>Period for Reply   | ppears on the cover sheet v  | vith the correspondence address   |                  |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPI THE MAILING DATE OF THIS COMMUNICATION  - Extensions of time may be available under the provisions of 37 CFR 1 after SIX (6) MONTHS from the mailing date of this communication.  - If the period for reply specified above is less than thirty (30) days, a re - If NO period for reply is specified above, the maximum statutory period  - Failure to reply within the set or extended period for reply will, by statu Any reply received by the Office later than three months after the maili earned patent term adjustment. See 37 CFR 1.704(b). | .136(a). In no event, however, may a<br>ply within the statutory minimum of th<br>d will apply and will expire SIX (6) MC<br>te, cause the application to become A | reply be timely filed irty (30) days will be considered timely. NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133). |                  |  |  |  |
| Status  |  | •   |                  |  |  |  |
| 1) Responsive to communication(s) filed on <u>07</u>  | <u>March 2001</u> .  |   |                  |  |  |  |
| 2a) This action is <b>FINAL</b> . 2b) ⊠ Th  | is action is non-final.  |   |                  |  |  |  |
| 3) Since this application is in condition for allow closed in accordance with the practice under  | •  | ·   |                  |  |  |  |
| Disposition of Claims   |  |   |                  |  |  |  |
| 4) Claim(s) 18-25 is/are pending in the applicati   | on.  |   |                  |  |  |  |
| 4a) Of the above claim(s) is/are withdra  |  |   |                  |  |  |  |
| 5) Claim(s) is/are allowed.   |  |   |                  |  |  |  |
| 6)⊠ Claim(s) <u>18-25</u> is/are rejected.  |  |   |                  |  |  |  |
| 7) Claim(s) is/are objected to.   |  |   |                  |  |  |  |
| 8) Claim(s) are subject to restriction and  | or election requirement.   |   |                  |  |  |  |
| Application Papers  |  |   |                  |  |  |  |
| 9) The specification is objected to by the Examir   | ner.   |   |                  |  |  |  |
| 10)⊠ The drawing(s) filed on 07 March 2001 is/are:  |  | pjected to by the Examiner.   |                  |  |  |  |
| Applicant may not request that any objection to the   | e drawing(s) be held in abeya  | ance. See 37 CFR 1.85(a).   |                  |  |  |  |
| Replacement drawing sheet(s) including the corre  | ction is required if the drawin  | g(s) is objected to. See 37 CFR 1.121(d).   |                  |  |  |  |
| 11) The oath or declaration is objected to by the E   | Examiner. Note the attach  | ed Office Action or form PTO-152.   |                  |  |  |  |
| Priority under 35 U.S.C. § 119  |  |   |                  |  |  |  |
| 12) Acknowledgment is made of a claim for foreig  | ın priority under 35 U.S.C.  | 8 119(a)-(d) or (f)   |                  |  |  |  |
| a) ☐ All b) ☐ Some * c) ☐ None of:  | in phoney under do o.o.o.  | 3 110(a) (a) 51 (i).  |                  |  |  |  |
|   |  |   |                  |  |  |  |
| 2. Certified copies of the priority documer   |  | Application No.   |                  |  |  |  |
| 3. Copies of the certified copies of the pri  |  |   |                  |  |  |  |
| application from the International Bure   |  | ū   |                  |  |  |  |
| * See the attached detailed Office action for a lis   | st of the certified copies no  | t received.   |                  |  |  |  |
| *   |  |   |                  |  |  |  |
| Attachment(s)   | 4) 🗖 1_4   | Summary (DTO 442)   |                  |  |  |  |
| 1) Notice of References Cited (PTO-892) • 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)   | Paper No   | Summary (PTO-413)<br>(s)/Mail Date  |                  |  |  |  |
| 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08 Paper No(s)/Mail Date   | 5)   | Informal Patent Application (PTO-152)   |                  |  |  |  |



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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

- (e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.
- 1. Claims 18,20-21,23-25 are rejected under 35 U.S.C. 102(e) as being anticipated by Linnartz(US 6,314,518).

Claim 18: Linnartz disclose (a)examining the auxiliary data for copy control data in (col.3,lines 62-67). Linnartz disclose (b) examining the picture data for a digital watermark in (col.6,lines 6-15). Linnartz disclose making a copy control based on results (a) and (b) and an improvement wherein the digital watermark has only two states:present or absent in (col.5,lines 8-10).

Claim 20: Linnartz disclose auxiliary data comprises header data in (col.4,lines 54-65)

Claim 21: Linnartz disclose auxiliary data comprises plural bits of copy control data in (col.3,lines 62-67 and col.4,lines 54-65)

Claims 23,25: Linnartz disclose encoding a digital watermark in the picture data in (col.4,lines 3-4). Linnartz disclose including copy control data in the auxiliary data in (col.4,lines 3-10). Linnartz disclose compliant decoder device can make a copy control decision based on examination of copy control data in conjunction with examination of digital watermark in (col.3,lines 58-67). Linnartz disclose improvement wherein the digital watermark has only two states:present or absent in (col.5,lines 8-10).

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Claim 24: Linnartz disclose auxiliary data comprises header data in (col.4,lines 54-65)

Claim 22 is rejected under 35 U.S.C. 102(e) as being anticipated by Ezaki(US 6,721,437).

Claim 22: Ezaki discloses examining the auxiliary data for copy control data in (col.10,lines 26-31). Ezaki disclose only if the copy control data is missing, examining the picture data for a digital watermark and if the copy control data is missing, and the digital watermark is present, then limiting processing of video content in (col.10,lines 40-49).

### Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

- (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 19 is rejected under 35 U.S.C. 103(a) as being unpatentable over Linnartz(US 6,314,518) in view of Ezaki et al.(US 6,721,437)

Claim 19: Linnartz does not specifically disclose prohibiting copying of the video content if the copy control data is absent and the digital watermark is present. Ezaki disclose prohibiting copying of the video content if the copy control data is absent and the digital watermark is present in (col.10,lines 40-49). It would have been obvious to person of ordinary skill in the art to prohibit copying of the video content if the copy control data is absent and the digital watermark is present as taught in Ezaki with watermarking method disclosed in Linnartz in order to conserve data processing time and minimize data errors such that if the user wish to strictly prohibit data from copying, user would simply insert watermark into the data without control data. This allows speedy transmission and less prone to data errors.

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#### Conclusion

- 4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
  - a. Nakamura et al.(US 6246775).
  - b. Matsumoto et al. (US 6,370,319).
- 5. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hosuk Song whose telephone number is 703-305-0042. The examiner can normally be reached on Tue-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Kim Vu can be reached on 703-305-4393. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

\*\* Please note that TC 2100 will be moved to Carlyle facility on 10/2004, the new phone number for TC 2100 receptionist is 571-272-2100. The Examiner's new contact number is 571-272-3857.

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